

Reducing Smoking during Pregnancy: Mobilizing Capacity and Training of Health Professionals

**Supporting Health Systems to Help Pregnant
Women Quit Smoking**



Project Aims



- Initially to provide training and technical assistance to health providers at the Community of Hope, a FQHC in Washington, DC, to integrate the Adopting SCRIPT® in Your Organization into routine prenatal care.
- When the project met roadblocks due to staffing and other clinic problems, the project's focus changed. A process evaluation of the SCRIPT implementation at Community of Hope was approved by the project advisor.
- During a no-cost extension period approved by Pfizer, healthcare professionals in high areas of need - Baltimore, Washington, DC and three sites in Mississippi - were trained

Healthcare Professionals Trained



- 108 healthcare professionals received the “Adopting SCRIPT® in Your Organization” workshop
- Healthcare professionals included nurse-midwives, nurses (RN and LPN), certified tobacco treatment specialists, social workers, behavioral health specialists, home visiting staff, health educators, peer educators and Women Infants and Children (WIC) nutritionists

Barriers



- Overall prevalence of cigarette use at Community of Hope was low--and other health and related clinic staffing issues were so pressing--that few, if any, women received the full SCRIPT intervention
- Community of Hope healthcare providers stated that marijuana use was more common than cigarette use
- Qualitative interviews also revealed some providers' attitudes that the pregnant smokers had more pressing social service needs than quitting smoking; and, in some cases, smoking was a coping method.

Positive Feedback



- Most participants indicated that the SCRIPT® training met its stated objectives and met expectations. They also positively rated the content and format of the trainings
- SCRIPT materials, including *A Pregnant Woman's Guide to Quit Smoking* and the “Commit to Quit” DVD, were praised during the process evaluation at Community of Hope
- 108 Healthcare providers in high need areas now have formal training in an evidence-based approach to helping pregnant women quit smoking and how they may integrate it into routine prenatal care.